

# Timothy Ford Mentioned In SHRM Article, "Google And The Gig Workers: What Other Employers Can Learn"

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As seen in [Society for Human Resources \(SHRM\)](#) Resources and Tools

*"In December, Google's temporary, vendor and contract workers (TVCs) rose up to demand benefits and communication equal to what Google's regular staff members receive."... "The concerns are compelling, but there are fundamental differences between contractors and full-time staff. Employers can't treat gig workers the same as regular employees but they can treat them better than they have been, experts say...."*

*"Is there any guidance for employers when managing the relationship with an independent contractor?"*

*"Google has gone to painstaking detail to categorize its workforce. Any efforts to level the playing field with regard to benefits and perquisites may blur the lines between employees and independent contractors," said Timothy Ford, a partner with law firm Einhorn Barbarito in New Jersey."*

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