

Tim Ford Quoted in Inc. article about Proposed Increase of Federal Minimum Wage to \$15

Tim Ford is featured in an *Inc. Magazine* article, "**Getting Beyond the Minimum Wage Debate**" by reporter Diana Ransom about the Biden Administration's interest in raising the federal minimum wage to \$15 by 2025. Tim explains that businesses dealing with higher labor costs can utilize many of the same strategies that got them through the pandemic. Analyze your costs and biggest revenue-producing hours, he says. "If labor costs are going to outpace what you're making, you may want to consider reducing the number of days you're open...or the hours you're open in a particular retail location."

Read the full *Inc. Magazine* article [here](#).